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MRII NATIONAL CONFERENCE, APRIL 5TH 2017, WESTGROVE HOTEL, CLANE, CO. KILDARE

TOWARDS TOMORROW TOGETHER

YOUR FUTURE IS TODAY

Molecular Oncology 2017

Professor John Crown, Consultant Medical Oncologist

Working in Isolation – You and your Mental Health

Dr Justin Brophy, Consultant Psychiatrist

The Road Ahead for Healthcare *(Interactive Panel Discussion)*

Mr Fran Thompson, Programme Director for the Strategic e-Health Programme
Dr Tom O'Callaghan, CEO & Founder, iheed
Mr Shane O'Sullivan, Pharmacist, and CEO, Healthwave
Mr Lee Wales, VP Strategy, Ashfield

Mind Calm for More Success with Less Stress

Sandy C. Newbigging, Multi-bestselling author and meditation expert

Event Moderator: Shane Coleman, Presenter, Newstalk Breakfast

- New Format - Wednesday afternoon session
- Open to Members and Non-Members
- No charge for members to attend

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Towards Tomorrow Together

Your future is today



Professor John Crown,
Consultant Medical
Oncologist

"Molecular Oncology 2017"

Professor John Crown is a Consultant Medical Oncologist with St. Vincent's University Hospital and St. Luke's Hospital in Dublin, Ireland. He holds the Thomas Baldwin Research Chair in Translational Cancer Research at Dublin City University and the Newman Clinical Research Professorship in the School of Medicine at University College Dublin. Professor Crown is a founding member and leader of many organisations that include the Irish Clinical Oncology Research Group, the Anglo-Celtic Oncology Group, the European Breast Cancer Dose Intensity Study, and the Irish Society of Medical Oncology. He is currently a member of the ESMO EU Policy Committee. Professor Crown received his medical training at the University College Dublin and after completing his fellowship training at Mount Sinai Medical Centre Memorial Sloan Kettering Cancer Centre, he joined St. Vincent's University Hospital as a Consultant Medical Oncologist in 1993.



Dr Justin Brophy,
Consultant Psychiatrist

"Working in Isolation – You and your Mental Health"

Working alone is relatively common. Some are temperamentally suited to it while others experience fear and uncertainty at the prospect. There are also factors external to the individual that can make it a positive or negative experience. Strategies to help minimize the risk of adverse consequences will be discussed.

Dr Justin Brophy is a Consultant Psychiatrist in HSE Wicklow Mental Health Services, also works as Clinical Advisor to the National Office for Suicide Prevention. He is a Fellow of The Royal College of Psychiatrists and Past President of the College of Psychiatrists of Ireland. He is currently Chair of the Irish Association of Suicidology and formerly served as a Member of the National Patient Safety Advisory Group and the Expert Group on Mental Health.

Mind Calm for More Success with Less Stress



Sandy C. Newbigging

Sandy C. Newbigging is a multi-bestselling author and meditation expert. He is an award winning speaker and coach and his down-to-earth life-changing work has been seen on television in 30+ countries. www.sandynewbigging.com

In a recent study by Harvard University it was found that the average person is 'lost in the thinking mind' for half of every day. When caught up thinking we are less effective and experience much more stress. As a result, it is vital to learn how to achieve a calm mind if we want to perform at our best, make better decisions, stay healthy and achieve our personal and professional goals.

During this inspiring talk, Sandy will share a simple way to gain instant mind calm along with personal insights that ultimately prove the secret to success is inner stillness.



This event will include a Trade Exhibition. Exhibitors to be confirmed. If your company would like to network with delegates at this event please contact info@mrii.ie for further details.

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Your future is today



Panel Discussion: "The Road Ahead for Healthcare"



Fran Thompson,
Programme Director for the
Strategic e-Health Programme

Fran has over 25 Health ICT leadership experience. He has a comprehensive understanding and practical application of transformation and change management within the health sector. He has been involved with all aspects of the ICT life cycle, leading various projects and programmes including Hospital Administration and Hospital Clinical systems, Primary Care messaging solutions and Health Finance solutions. He was responsible for the creation and set up of the ICT Project Management Office within the HSE.

Fran has the responsibility for delivering a number of key strategic e-Health programmes, these include the Electronic Health Record for the country and the Individual Health Identifier.



Dr Tom O'Callaghan,
CEO & Founder, iheed

Tom is a practicing family doctor and a leading global advocate in modern healthcare. He passionately believes in

the use of technology to evolve traditional models of medical education and resulting patient care.

As CEO and Founder of iheed, a global leader in accredited postgraduate online medical education, Tom has successfully connected a global network of Government Ministries, healthcare providers, pharmaceutical, education, technology and donor organisations, to achieve improved patient outcomes.

Tom was appointed to the Irish Health Research Board by the Irish Health Minister, and has held advisory positions with the Irish National Health Innovation Hub and the Irish College of General Practitioners, as well as chairing several large-scale donor-funded international public-private partnerships in health worker education.



Mr Shane O'Sullivan
Managing Director, Healthwave

Shane O'Sullivan is CEO and co-founder of Healthwave. A qualified pharmacist, graduating from UCC in 2008, Shane worked in numerous pharmacies across the country before launching Healthwave in 2013.

Shane is an innovator and believes new models of pharmacy can ensure patients everywhere have access to affordable medicines. Shane has led the introduction of Ireland's first nationwide prescription delivery service and Ireland's first mobile pharmacist service with Healthwave.



Lee Wales,
VP Strategy, Ashfield

Lee is a strategic communications expert, working within healthcare to develop effective programmes that

connect with healthcare professionals and ultimately improve patients' lives.

Working in conjunction with specialist agencies within the Ashfield group, Lee supports the delivery of a wide range of projects across the product life cycle, from early-stage medical affairs activities, through to next-generation commercial models and patient-support services.

A key element of Lee's role is involved with understanding and applying digital technologies to augment and improve traditional healthcare communications. He is constantly engaged in trying to understand how new technologies and innovations will shape healthcare over the coming years.



Shane Coleman - Moderator

Shane Coleman is the presenter of Newstalk Breakfast and an award winning journalist. He was the bronze medalist in the most recent Speech Broadcaster of the Year award. He is also a regular columnist for the Irish Independent.

Shane was previously the Political Editor of Newstalk and, before that, of the Sunday Tribune newspaper. He was also formerly the Business Editor of the Tribune. He is the author of four books on Irish politics, including the critically acclaimed Bertie Ahern and the Drumcondra Mafia and Scandal Nation.



AGENDA PROVISIONAL

(Event moderator Shane Coleman, Newstalk)

12.30	—	1.30	Arrival and networking lunch, with Exhibitors
1.30	—	2.00	Molecular Oncology 2017 Professor John Crown, Consultant Medical Oncologist
2.00	—	3.00	Panel Discussion The Road Ahead for Healthcare Mr Fran Thompson, <i>Programme Director for the Strategic e-Health Programme</i> Dr Tom O’Callaghan, <i>CEO & Founder, iheed</i> Mr Shane O’Sullivan, <i>Pharmacist, and CEO Healthwave</i> Mr Lee Wales, <i>VP Strategy, Ashfield</i>
3.00	—	3.30	Networking coffee, with Exhibitors
3.30	—	4.00	Working in Isolation - You and your Mental Health Dr Justin Brophy, Consultant Psychiatrist
4.00	—	5.00	Mind Calm for More Success with Less Stress Mr Sandy C. Newbigging, multi-bestselling author and meditation expert
5.00	—	5.30	Networking buffet, with Exhibitors

What some of our attendees said about last year’s conference

“ It was a real pleasure to attend a conference that was informative, to the point and enjoyable. An important personal networking opportunity that has proved its worth once again this time.

Mike Blackwell, Regional Manager
Eurodrug Pharma Wholesalers

“ Well done MRII on the delivery of an informative and engaging National Conference. In an ever changing global pharmaceutical market, it is important to maintain a high level of continuous education within a sales role. Over a number of years the MRII has provided me with opportunities to discuss new ideas and best practices with industry colleagues. The 2016 conference exceeded my expectations. The talks were wide ranging and excellent, and it was great to see so many companies represented. Comhghairdeas!

Olive Mitchell Lee, Hospital Specialist,
Amgen Ireland Limited

“ I attended the MRII National Conference recently. The new format and agenda was far beyond my expectations. The speakers were sharp, informative and very up to date with their topics and level of relevance. The flow and pace of the whole afternoon was perfect. I will be recommending the conference to many of my colleagues and with the new webinars, educational meetings and training days the MRII is a valuable tool for me.

Kelvina Galavan, Medical Representative, Ashfield

“ I have decided to reconnect with the MRII recently after some time away. Previously I was very involved and fully enjoyed it. Being a member of the MRII will allow me to expand my knowledge and network with fellow members. Having recently attended the new format MRII National Conference I can highly recommend this as an opportunity to reconnect with industry colleagues and make new connections.

Eugene Strong, Senior Hospital Specialist, Novartis



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